



Speaking your customer's language

# On-site Language Instruction

*GROUP OR INDIVIDUAL*





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# Why learn to speak a new language?

*“Because remaining monolingual in a multilingual world will not suffice anymore...The case for learning another language is compelling. Go for it! I promise you will never regret the effort.”*

**Unni Soelberg-Claridge**  
Founding Chancellor of MPI



*“Profit, that’s why. Today, the businesses and individuals that understand the impact that cultural (language) differences make upon our lives have a competitive advantage.”*

**Richard D. Lewis**  
Author of “When Cultures Collide”



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# Why LanguageSpeak?

- **Established in 1995, LanguageSpeak has assisted numerous public and private sector companies across various industries with their language services needs.**
- **We are a comprehensive language company that is committed to excellence in all facets of language services.**
- **LanguageSpeak qualified staff (instructors, translators and interpreters) are native speakers, certified, and have a broad range of expertise and experience.**
- **LanguageSpeak was ranked #106 of the Top 500 Hispanic American Owned Businesses in the U.S in 2010.**



LanguageSpeak Headquarters: Miami, FL

Some of our Clients:

- Office Depot
- US Southern Command
- Montenay Inc.
- Dannon
- The Delano Hotel in South Beach
- Tiffany & Co.
- U. S. State Department



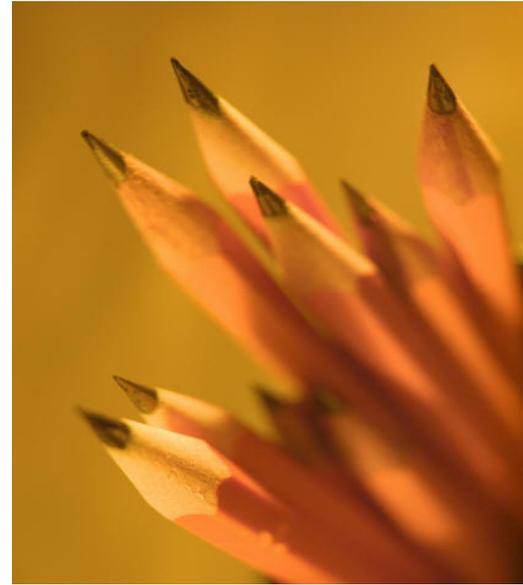
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# The LanguageSpeak Way

## Put down your No. 2 pencils...

At LanguageSpeak our goal is not for you to get an A+ on your exam, or for you to walk away with a lovely certificate and no memory of the lessons you were taught. Our goal is for you to actively use the language you are learning. Our goals are your goals.

We want you to be able to fully communicate (verbally and in writing) in your new language. We want you to speak! We accomplish these goals by offering three vital benefits to our students that no other program offers, both in our individual and group classes.



- ✿ **On-site Instruction**
- ✿ **Conversational Courses**
- ✿ **Flexible Schedules**
- ✿ **Completely Customizable Classes**





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# The Keys to Success

## **On-Site Instruction**

We offer our language classes in the convenience of your home or office. This makes the decision to learn a language less of a hassle, more enjoyable and more time-efficient.

## **Completely Customizable Classes**

All students complete a Language Test, to determine their proficiency, and a Needs Assessment. These help us determine the student's proficiency level, goals, background with the language and other language Studied. This results in a customized program that allows for specific learning and focus on a particular terminology or vocabulary.

Based on these three elements the instructor, course materials and syllabus are matched to the student. This customization includes emphasizing the student's key learning areas, whether it be conversation, vocabulary building, grammar, oral comprehension, reading and writing skills.



## **Flexible Schedules**

The client determines not only the most convenient day and time, but the intensity of the course; the length and frequency with which classes are to be provided. We can provide leisurely two-unit classes once a week, or intensive four-unit, four days a week courses.



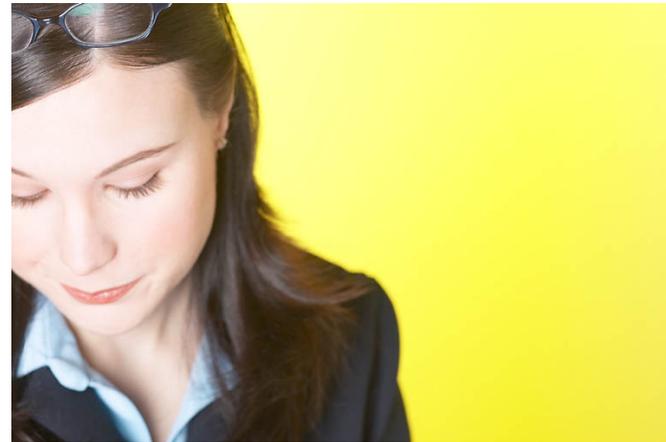
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## How Individual Instruction works

LanguageSpeak's on-site instruction is contracted on a per unit basis. Each unit equals 45 minutes. We have three basic contracts for different amounts of instruction time. Each language has its own per-unit rate. The more units contracted, the lower the rate.

Like other language courses and universities, our courses, are to be paid in one single payment at the beginning of the course. The length of the contract depends on the frequency with which the client wishes to take his/her classes.

For example, for a student who signs on for a fifty-unit contract and wishes to take two-unit classes three times a week, the contract should last approximately 8.5 weeks. The cost of instruction materials is included in the per unit rate expressed in the contract.



Classes may be cancelled and rescheduled with a 24 hour notice (otherwise they will be considered completed)

Our most popular language, Spanish, has the following instruction rates:

- 50 Unit Contract \$50.00 per unit
- 75 Unit Contract \$46.00 per unit
- 100 Unit Contract \$42.00 per unit



## How Group Instruction works

Group instruction works in the exact same manner as individual instruction. All students take a Language Test and a Needs Assessment. However, this time our goal is to meet the group's team goals.

Additional students can be added on to an individual instruction contract, so long as all students share the same goals and language proficiency. If one student is more advanced than the other, or if their goals differ, we will ask that the students take individual classes.

All groups are limited to 10 students per group to allow the instructor to still provide individualized attention. Multiple group discounts are available to all corporate clients.



Our flexibility, on-site capabilities and goal-oriented customization allows for all group members to reap immediate benefits that they can apply to their jobs the very next day.

We can also teach industry specific terminology and vocabulary in the following arenas: medical, financial, insurance and hospitality, among others.



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# Accent Reduction Classes

There are two main parts to Accent Reduction; learning how to develop pronunciation skills, and learning how to effectively utilize these skills in communicating with native speakers, thereby reducing an accent in a second language.

## Pronunciation Training

This training covers the following linguistic aspects of pronunciation:

- **Rate of Articulation**
- **Vowel Lengthening**
- **Consonant Review**
- **Word Stress**
- **Sentence Stress and Reductions**
- **Emphasis**
- **Phrasal Stress and Thought Groups**
- **Intonation and Pitch Patterns**
- **Linking**
- **Loudness**



## Communication Skill Training

This training allows the student to utilize his/her pronunciation training in simulated and case study meeting contexts.

This helps the student develop meeting skills, giving and receiving oral feedback, and using an appropriately assertive communication style.



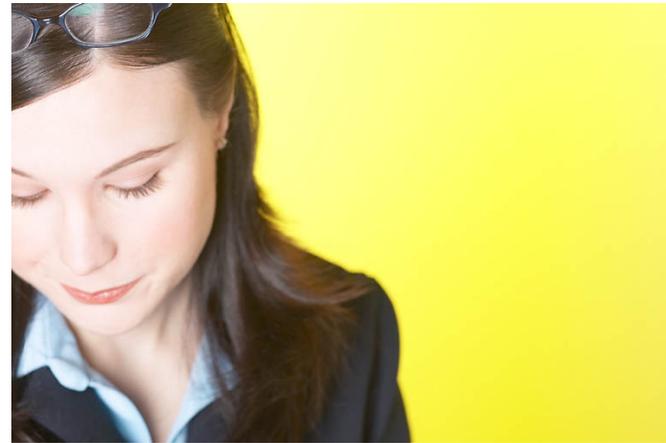
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# Advanced Language Classes

Advanced Language Classes are designed for people who are non-native speakers, have completed an Intermediate course in that language or possess a very good knowledge of the language.

These classes are geared towards students that still need strengthening in the six key learning areas:

- **Conversation**
- **Vocabulary building**
- **Grammar**
- **Oral comprehension**
- **Reading skills**
- **Writing skills**



Students which are fluent in their second language but are striving to eliminate a persistent accent and achieve pronunciation proficiency, would benefit most from an Accent Reduction Class.



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## Contact Information

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